



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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w/ attached
drawings
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5 In re the Application of:)
Katz, et al.)
Serial No.: 09/691,392)
10 Filed: 17 October 2000)
For: METHODS AND APPARATUS)
FOR INTELLIGENT SELECTION)
15 OF GOODS AND SERVICES IN)
TELEPHONIC AND)
ELECTRONIC COMMERCE)

Group Art Unit: 3627

Examiner: McClellan, J.

Attorney Docket No.: PAT-009/C

20 RESPONSE

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

25 Sir:

The applicants have received and reviewed the Official Action mailed by the Office on
24 January 2003, and submit this paper as a timely, fully responsive reply thereto. The
30 applicants include a petition for a two-month extension of time to respond, along with the
requisite fee for such extension.

The applicants request entry and consideration of this response, and request favorable
action on this application at the Office's earliest convenience.

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01 FC:1201 504.00 DP
02 FC:1202 2232.00 DP

Introductory Comments

The applicants appreciate the opportunity to discuss this application with the Examiner during the in-person interview conducted with the applicants' representatives on 26 February 2003. The applicants' representatives have received the Interview Summary prepared by the
5 Examiner after the interview.

The applicants also request consideration and entry of two Supplemental Information Disclosure Statements (IDSs) mailed by the applicant respectively on 11 March 2003 and on 29 May 2003. Regarding the latter Supplemental IDS, the applicant lists issued United States Patent No. 6,055,513; United States application serial number 09/505,619 (filed February 16, 2000 and
10 currently pending); and various art as listed on IDSs filed during prosecution of the '513 patent and as listed on the front sheet of that patent. Copies of certain art listed on this latter IDS are not believed to be required under the terms of 37 CFR § 1.98(d). More specifically, the applicant claims the benefit of these two applications (the issued '513 patent and the pending '619 application) under 35 USC § 120, and during the prosecution of those two applications, IDSs
15 complying with sub-paragraphs (a) through (c) of Rule 98 listed this certain art. Also on this latter IDS, the applicant also lists a paper authored by Andrew E. Fano, discussed in more detail below under the heading "Art-based rejections".